



Our Guidance. Your Dream University.

SPORTS PROGRAM

2025 Handbook





Sara Valentina Cruz | **Dartmouth College**



Gabriel Palacios | **The University of Utah**



Eliezer Gonzalez | **Kenyon College**

Our Guidance. Your Dream University.

We are here to help you find the perfect university and team for you.

Since 1994, USP has been assisting families in navigating the overwhelming process of college recruitment, selection, and admission.

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Santiago Navarro | **Rice University**



Go to myusp.com/sports to learn more

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Julia Garcia Ruiz | **The University of Oklahoma**

Navigating College Recruitment? We're Here to Help You Shine.

The path to college admission is tough, but standing out in athletic recruitment can feel even more daunting. At University Sports Program, we understand these challenges:

- Worried about blending in with other aspiring athletes?
- Concerned your hard work won't be recognized?
- Unsure if you'll meet your top colleges' admission standards?

USP is here to guide you every step of the way, helping you enhance your visibility to coaches, secure the financial aid you deserve, and meet admission requirements confidently.

Your college commitment as a student-athlete will be one of the most important decisions in your life. **You shouldn't settle for just any college.**

We empower families to navigate the challenges of athletic college recruitment with clarity and confidence.



Over 520,000 student-athletes excel across 1,080+ NCAA institutions.



Student-athlete graduation rate: 85% vs. Regular student rate: 60%.

The Program

At USP, we support student-athletes and their families through every stage of the college recruiting and admissions journey—helping you identify, get recruited by, and be admitted to the universities that best match your academic, athletic, and personal profile.

Our Advisors work closely with you from day one until your successful college enrollment. This comprehensive guidance covers the entire process, including **recruitment, applications, and everything in between**, ensuring no step is missed and every opportunity is maximized.

Before joining the program, each student-athlete and their family go through a detailed admissions interview. This allows us to fully understand your goals, needs, and expectations, and to **build a personalized strategy** that aligns with your strengths. We aim to match your college preferences with the schools that offer the best fit for your academic path, athletic goals, and personal growth.

Our guidance covers all key areas of the journey: goal setting, academic and athletic planning, career orientation, test preparation, extracurricular guidance, your recruiting profile, researching and selecting colleges, developing your communication strategy, preparing essays and, exploring scholarships and financial aid, planning college visits, and navigating admissions all the way through enrollment.

Regardless of your background or level, our mission is to lead you toward the best possible opportunity, **a university and team that will challenge you to grow, compete, and succeed both on and off the field.**



Emilio Sanchez Bronzetti | **University of Central Florida**

The USP Pathway to Success

- ✓ Apply to USP.
- ✓ Let us learn what makes you unique and what's important to you
- ✓ Get **admitted** to our program
- ✓ Navigate your college admission journey with an expert USP Advisor
- ✓ Have the **best years of your life** at the university of your dreams

We believe our work matters. Because our work is about you.

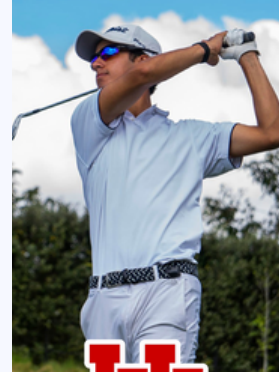


"We are incredibly happy and grateful to USP, especially to our advisor, for helping our daughter Ana Paola find her school and secure a sports scholarship at Texas A&M. Her life has changed radically. The way she values life, her siblings, and us, and how grateful she is for this opportunity, fills us with joy. Her maturity has grown in such a positive way."

Pedro and Olga Gonzalez
Parents of Ana Paola Gonzalez
Texas A&M Texarkana

"USP college recruiting service made all the difference for our son's journey to the University of Utah. Navigating the complex world of college admissions and golf recruitment seemed overwhelming, but your guidance turned it into a seamless experience. Our son now has the incredible opportunity to excel at the University of Utah playing Division 1 Golf, and we're immensely grateful for your invaluable support!"

Miguel Palacios
Father of Gabriel Palacios
University of Utah



*"Thanks to your unwavering support and guidance, I found my path to the University of Florida. Your dedication to helping students achieve their dreams is truly remarkable. I am not only grateful for the opportunity but also for your belief in my potential. The journey here may have been challenging, but with your assistance, the destination feels incredibly rewarding.
Go Gators!"*

Marco Guarente
University of Florida

We are here to help students find the right University.



"For us, working with USP has been a wonderful experience. Thomas Anderson and his entire team provided our son with all the necessary tools to perfectly understand the optimal path in selecting his university as a student-athlete. The process was very precise, and the result was unbeatable: Goyo has signed with Davidson College, a university with a 15% acceptance rate, NCAA Division I, and ranked in the top 60 academically in the U.S."

Gregorio Hidalgo

Father of Gregorio Hidalgo
Davidson College

"I am very grateful for the opportunity I had to work with USP. I worked with them in 2021, and they guided me through the entire process, providing the best advice and recommendations. But most importantly, they are incredible professionals who helped me find the best option and make the right decision for me and my family. I always recommend USP to everyone in my circle who is in the same situation I was in. Thank you, USP!!"

Gonzalo Gentou

Franklin & Marshall College



Our experience with USP was excellent. They helped us to ensure a full scholarship in a T20, D1 school. Specially thankful to our advisor who accompanied our daughter during the entire process with valuable advices regarding the academic and athletic options.

Magdalena Jadwiga

Mother of Francesca Maguina
Rice University





THE USP CLASS OF 2024

by the numbers



Alex Kiefer
University of Virginia

172

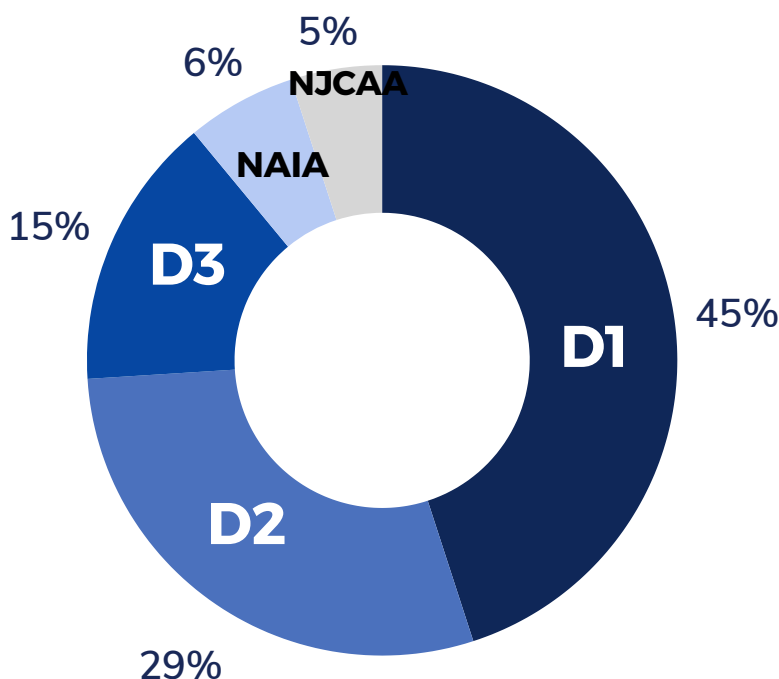
Placed Student-Athletes

\$32,500

Average Scholarship per student

\$5,600,000

Total amount of Scholarship generated by USP



Diana Pujals
New York University



Go from uncertain and overwhelmed to **confident and successful.**



Giulio Perego | **Texas A&M University**



Manuel Cue | **Harding**



Camila Soares | **University of Memphis**

We are determined to help our students and athletes find the best version of themselves and achieve their highest potential.

When our students and athletes complete the program, they will not only be ready to start their college education and compete in intercollegiate sports, but they will also be able to overcome the transition of leaving their homes, and have all the necessary tools to succeed in the job market, allowing them to **become independent professional adults.**



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